

McCARTY PARTY 2017

MAGICAL MCWHISTORY TOUR

“all you need is beer”

They say that revenge is a dish best served cold. And if by dish, they mean drink, and if by revenge, they mean beer... then we are in total agreement.

Beer has a magical ability to change day traders into day trippers. It elevates day drinking to an alcohol holiday. And like “TED Talks”, it promotes (drunken) stories worth sharing.

Basically, beer (for lack of a better term) is good.⁽¹⁾ And it has always been thus. Beer, though few people realize it, has saved the world on multiple occasions. What follows are a few examples.

Civilization began with the cultivation of grains in ancient Mesopotamia (now known as the Middle East). The need for grains was in order to brew beer. And, as history has shown, beer drinking populations always flourish. Remove the beer and you get, well... Iran.

In the middle ages, water quality was so poor that drinking it could make you very sick. But, once again, it was beer to the rescue. With its alcohol content killing any harmful bacteria, beer not only saved lives but also promoted a rise in the birthrate (because it isn't just pretty girls that need love).

Therefore, it is no exaggeration to say that the history of civilization is largely the history of beer. And oh... what a magical history it is.

History is written by the victorious. “McHistory” is written by the Brothers McCarty. The surname prefix “Mc” is Irish for “son of”... so what we’re really passing along is the “Son of History”. Which should not be confused with “fake news” (although they share a similar amount of accuracy).

What follows is a listing of the most important milestones in the McHistory of beer. The “tour dates” if you will, of this singular sensation:

The Original St. Patrick’s Day

March 17, 461

It is said that God created beer so that the Irish wouldn’t rule the world. It is also said that when St. Patrick read about the evils of drinking, he gave up reading.

St. Patrick so loved the Irish that, on his deathbed, he proclaimed his festival to remind them to have a beer every now and again (and again). So he had that going for him... which was nice.

He (probably) believed that when people drink beer, they feel good about themselves. And when people feel good about themselves, they should drink beer.



St. Patrick may not have actually said, “Drink till you’re blind, and you’ll see me in heaven”. But we’d like to think that he did.

Reinheitsgebot Purity Law

April 23, 1516



Despite what your local microbrewer might tell you... real beer can only have four ingredients: water, yeast, hops, and barley. The Germans made it a law 501 years ago.

Now, we know what you’re thinking. The Germans have made many laws... some of them weren’t so good. True enough.

Kaiser Wilhelm, the German Emperor who led Germany into World War One said, “Give me a woman who loves beer and I will conquer the world.” He tried, but thankfully he failed.

Germans did, however, create the greatest beer party in the world (it’s known as Oktoberfest. You may want to check it out). The bottom line is: don’t arm Germans... but trust them when it comes to beer.

First Golden Lager

First there was Ale... then Lager...then a golden lager (also known as a Pilsner). Why is that important? Simply because all of the most popular American beers fall into the latter category... and down our throats each July (thank you gravity).

Without question, the greatest invention in the history of mankind is the golden lager. We grant you that the wheel was also a fine invention... but the wheel does not go nearly as well with pizza.

November 11, 1842

And, if you ever reach total enlightenment while drinking a golden lager, we bet it makes beer shoot out your nose.



Prohibition Ends



Once upon a time in America, it was illegal to make, sell, or consume beer (or any alcoholic beverage for that matter). Be

December 5, 1933

thankful that those dark times are behind us. And although that period did inspire inventions such as speakeasies, moonshine, and really cool hats for men... seriously, no beer?

Without beer, America could not help but plunge into the Great Depression (and the economy was pretty bad too).

With the re-introduction of beer (and in less than 10 years) America became the world's leading superpower. Some may call that coincidence. We think not.

Sgt. Pepper's Lonely Hearts Club Band Released

May 26, 1967

Few people these days remember how much the Beatles loved beer. Their first big break was in a Hamburg beer hall, which inspired many of their famous songs (which they later retitled for the radio). They included Let It Beer (Let It Be), Beer, There, and Everywhere (Here, There, and Everywhere) and Love Me Brew (Love Me Do).

In the Spring of 1967, the Beatles released "Sgt. Pepper's Lonely Hearts Club Band" (originally called "Dr. Pepper's Only Beer

Club Fan", but the first rule of Beer Club is that you never talk about Beer Club, so...) The Summer of Love occurred as a result.



The Moon Landing

July 20, 1969



The space race drove many innovations that we take for granted these days, like high-definition imaging (HDTV), global positioning satellites (GPS), and Kaitlyn Jenner (GMOs).

A major obstacle at the time was balancing astronaut nutrition and the weight of food storage. The solution was to dehydrate food and beverages and reconstitute them with recycled water in-flight.

Well known for this was the Tang orange drink. Less well known is that the same was done for beer. And when reconstituted, the beer had a sweet citrusy taste. The astronauts referred to it as “sweet moon tang”.

True story (as far as you know). You’ve probably had a Blue Moon, right?

The McCarty Party

August 21, 1982

In the Summer of 1982, before anybody's brain had grown in, as bored Ohio crazy boys, we needed an excuse. We found it... and McCarty Party was born. We had only the genius juice (beer) and poor quality audio equipment, but we shared a vision that would last a lifetime.

We invited practically everyone we knew (or at least thought we could get lucky with) and we welcomed many people never seen before or since. To say it was a success may be a tad understated. Budweiser Light

was released as a tribute to our vision (and yes... you're welcome).



So here we are 35+ years later looking for the next historical milepost in the legend of beer. Maybe the Summer of 2017 will stand out. Maybe you can be a part of it. Maybe. Just maybe.

So we'll see you on July 15th. (Why the 15th? Because the formula for determining the date of McCarty Party every year is simple. Find the 15th of July. What is the nearest Saturday? This year the 15th is the nearest Saturday. So remember, the nearest Saturday is always McCarty Party. Every year. Really. No kidding. Don't ask again. Save the plankton. Nuke the whales. Don't hand us no lines, and keep your hands to yourself.

Summary Information

Below we have provided all of the vital information for McCarty Party 2017... although we believe that the invitation is best viewed online at <http://www.mccarty.net> or at <http://www.mccarty.party>.

Theme:	The Magical McHistory Tour: McCarty Party 36
When:	5:00pm Saturday July 15 th , 2017
Where:	Camp McCarty
Food:	Cork & Bottle (or as we like to call it, The Pork Chop Wagon)
Social McMedia:	Send old (and new) party photos and videos to photos@mccarty.net
Golf:	12:30pm Saturday July 15th (Yes golfers, Saturday . Arrive at Camp McCarty <u>before</u> 11:30am.)

Please let us know what questions and suggestions you might have and we'll do our best to ignore them.

Irrelevant Information

Rain Date: Sure. But you can bring a date if it's sunny too (an oldie, but a goodie). Remember, in case of natural disasters (hurricanes, earthquakes, mudslides, firestorms) we will still have a party and drink beer. We do, however, expect a strong beer front to move across the area. We believe as the storm surges you will be able to notice some Bud Lightnings on the horizon. Remember... you are still responsible for your own companionship.

Other Stuff: We provide beer, entertainment, and a guaranteed good time (okay, not a *money-back* guarantee, but we are pretty sincere about this). If you want anything else, bring it along. (Please, no dogs, fireworks, nuclear weapons, anyone under the legal drinking age, guns, or butter. We have enough to worry about.)

Please accept this invitation as our yearlong greeting card. Therefore:

Happy Birthday, Congratulations, Merry Christmas, Happy New Year, Get Well Soon, Thinking of You, Please Do Not Bend, Spindle or Mutilate, Have a Nice Day, Don't Slap Pandas, Nuke the Whales.

Detailed Information

Twelve Things You Need to Know about McCarty Party 2017, before you get here

1) Swimming Pool: So... we have added a small swimming and are working on a large deck around it. (And if you enjoy building things, please stop by and give Dale a hand.) However, as we learned during McCarty Party Two (on the farm, with a pond and some inner tubes), water and the McCarty Party don't mix well (kind of like Capitalism and the Communist Party). And as the area is still something of a construction zone, before the sun sets the party must migrate away from the swimming pool area. (Perhaps another year.)

Essentially it is not a safe area yet, so local law enforcement (see below) will be posted to turn everyone back towards the rest of the party grounds. Accidents at a party are a major buzz kill, so please don't kill Buzz.

2) Parking: All parking will be down in the parking area/island. It's a good area to watch the submarine races. (Let us know if you need directions to Camp McCarty. And last call is for quitters.)

3) Food: A wise man once said, "A man drinks like that and he don't eat... he gonna die". Which is why we thought food might be a good idea. Do you like pork chop sandwiches? We do too. Cork & Bottle (The Pork Chop Wagon) will be back again. So bring your hunger and an extra few dollars. And while we appreciate that women don't understand that there is "no need for you to bring anything" (because they still do), ladies if you must, please

confine it to useful staples like jello shots. But really, no need for you to bring anything.

4) T-shirts: Want a McCarty Party T-shirt? Of course you do! Then win one of our time-honored events like Stupid Beer Tricks, the Lager Relays, Taking the Bras off the Debutantes, Beer Drinking for Time and Distance, or the Lip Sync/Video Contest. You can't buy T-shirts... you have to earn them. (You can also earn them by helping Dale finish his new deck project, hint, hint.)

5) Golf: If you are a man and plan to play golf with us on Saturday (or just ride around in a golf cart and drink beer) you must let us know. If you are good (as beer is), you have already done this. If you are a weasel (as the French still are), we await your call or email. We provide transportation to and from the golf course. Rendezvous point is Camp McCarty before 11:30am on Saturday. Tee times begin at 12:30pm at Majestic Springs Golf Club between Waynesville and Wilmington. Plan to spend \$50 for 9 holes and a cart (\$25 for golf and \$25 for transportation and beer, as we have to buy beer from the course). FYI – our beer bunnies are happy to accept your tips (hint, hint). Course details can be found at: <http://www.bestgolfmanagement.com/ms-home>.

6) Charity: While McCarty Party is a free party (other than the food wagon, as mentioned above), it is also a charity event. A charitable donation of \$10 (or more, or whatever you'd normally spend on a Saturday night out at the bars) would be appreciated. This year our beneficiary is **Susan G. Komen for the Cure**, the leading breast cancer organization in the United States. Help us "Save Second Base". Your donations are deeply appreciated.

7) Underwear Underground: Several uninterested party goers have wondered aloud, "Will there be an Underwear Underground again this year?" Really? In our continuing quest to stay irrelevant in these politically incorrect times, the "underwear only" policy will once again be observed in the Pub after midnight. A fully clothed version of the party will continue in all the other areas of Camp McCarty. However, participation has been dwindling for this aspect of the party in recent years. Pick it up people, or else.

Incidentally, underwear is defined as an undergarment worn next to the skin (like boxers, knickers, panties, and the like) used to preserve the wearer's modesty, as well as for erotic effect. We like to think of it as being naked beneath our clothes. As we would encourage everyone to participate, we'd also encourage you to plan ahead. Those proclaiming that they are "going commando" will be required to prove their claim.

8) Body Painting: For those ladies for whom the Underwear Underground is not risqué enough, we will again have a professional body painter, Face Painting by Tuesday, available from 9pm till midnight. For examples, go to <http://www.tiotibodypainting.com> or <https://www.si.com/swim-daily/photo/2017/05/05/si-swimsuit-2017-body-paint#1>. Please try to keep your designs simple, so we can get as many folks (ladies) painted as possible. If demand warrants, an amateur division can be made available after midnight.

9) Law Enforcement: For those of you who will be arriving after dark or leaving before daybreak, don't be alarmed by the law enforcement officers at the end of the driveway and/or the parking and pool areas. They work for us and are there to prevent under-age, would-be drinkers from crashing the party... and over-age, over-served patrons from driving when they shouldn't. In short, they are here to help keep people and property safe... plan accordingly!

10) Intoxication Stations: Although McCarty Party is all about the beer, to jumpstart the festivities, upon arrival you will be shown to our Intoxication Stations. And much like a spoonful of sugar makes the medicine go down, a nip of spirituous liquor makes the process that much more enjoyable. Nothing painful, just some fun to kick-off your McCarty Party experience.

11) Social McMedia: Memories are stored in photographs (also known as evidence). And a camp photo is a wonderful way to reflect back on all of the fun and frivolity. Traditional Social Media has a few drawbacks (like living on the Internet forever). Instead, we are reminding you of Social McMedia. Just email your fun McCarty Party photos, both from prior years and during this year's party, to photos@mccarty.net. They will be curated for appropriateness (as no one wants to see Kevin's junk again), and those photos deemed inoffensive will be shown around the camp grounds throughout the party. Never to be shared with the Internet-only types. Because what happens at McCarty Party stays at McCarty Party. So there. (We aren't Vegas, but some have called us the San Diego of the Midwest. Really. It's a thing.)

12) Facilities (Bathrooms): You may not be aware of it, but alcohol is a diuretic (i.e. it makes you pee a lot). As we have learned in the past, the hard way, our well and septic system can't keep up with the demands of a McCarty Party. So again this year we'll have shiny clean porta-potties for the ladies and plenty of trees for the gentlemen to address their calls to nature. Thank you for your continued support in recycling (of fluids) back to mother earth.

For more information on these and other hot topics, please go to: <http://www.mccarty.net> and click on the "Questions and Answers" area at the bottom of the homepage.

Schedule of Events

12:30 p.m.	The McCarty Party Golf Classic (arrive before 11:30am)
5:00 p.m.	Intoxication Stations
7:00 p.m.	The Lager Relays
7:30 p.m.	Taking the Bras off the Debutantes
8:00 p.m.	Beer Drinking for Time and Distance
8:30 p.m.	Stupid Beer Tricks
9:00 p.m.	Lip Sync/Video Contest*** / Body Painting begins
12:00 a.m.	The Midnight Special (by the shine of the moon)
12:05 a.m.	The Underwear Underground (downstairs in the Pub)
2:45 a.m.	Quarter till Three
6:24 a.m.	Tequila Sunrise (formerly known as "Vodka & Cocopuffs")

**** If you wish to compete in the Lip Sync/Video competition, you must provide us with an MP3 of the song you will be lip-syncing or the MPEG video you'd like to submit... either via email or on a USB thumb drive. Yes, this is a modification of a time-honored event, but create a good video and you can compete forever. Remember: this is still a competition, not an exhibition... so please, no wagering.*

Contact Info

If you have never been to Camp McCarty (which wouldn't make much sense, but we suppose it is possible) please drop a note and we will email you a map. Or call and be mocked in person.

Don't do anything we wouldn't do (which we'll leave open to interpretation). See you on the 15th!

Dale & Mike

All you need is beer!